

THE C.J. GROUP OF COMPANIES

The C.J. Group of Companies	2
C.J. Graphics Inc.	3
Colour Technologies	4
C.J. Large Format	5
C.J. Photographic Services	6
C.J. Digital	7
C.J. Environmental Initiatives	8
C.J. Interactive	9
C.J. Innovation	10
C.J. Special Effects®	11
3D Colour	12
C.J. Fulfillment & Logistics Solutions	13
Artwords	14
C.J. Oyster Publishing	15
SBC Media	16

Our Not-For-Profit and Philanthropic companies

JBMAuction Services	17-18
CJ's SKATEPARK	19
ISCP International Skateboard Certification Program	20

THE C.J. GROUP OF COMPANIES



C.J. GRAPHICS INC.



C.J. DIGITAL



C.J. LARGE FORMAT



C.J. INTERACTIVE



COLOUR TECHNOLOGIES



C.J. FULFILLMENT
& LOGISTICS SOLUTIONS



C.J. INNOVATION



DIGITAL PROPAGANDA



TSP GRAPHICS



PRIME IMAGING



INDUSTRY PRESS



ARTWORDS



3D COLOUR PRINTERS
& EQUIPMENT SALES



C.J. ULTRA 3D PAPER



C.J. PHOTOGRAPHIC SERVICES



C.J. HI-LITE



C.J. SPECIAL EFFECTS



C.J. OYSTER PUBLISHING



CANADIAN FOOD AFICIONADO
MAGAZINE



DESIGNEDGE CANADA



JOBEDGE



REDGEES DESIGN AWARDS



SBC MEDIA



SBC EVENTS



FTM ENTERTAINMENT
MAGAZINE



SUSTAINABLE STYLE
MAGAZINE

NOT-FOR-PROFIT



JBM AUCTION SERVICES



INTERNATIONAL SKATEBOARD
CERTIFICATION PROGRAM



THE C.J. SKATEBOARD
FOUNDATION



C.J. GRAPHICS INC. Printers & Lithographers

C.J. Graphics Inc., Printers & Lithographers, enjoys a solid reputation in our community for quality work that reflects our dedication to craftsmanship, partnership and responsibility.

From the beginning, our dedication to excellence has led us to set the highest production standards and to settle for nothing less than premium results in our finished products. C.J. Graphics is one of the most recognized printers in North America, winning thousands of print awards in our long and distinguished career.

At C.J. Graphics Inc. we invest in state-of-the-art equipment and offer a broad range of services in-house. Whether your printing project calls for one colour or multi-colour, die-cutting, riveting, hand finishing, letterpress, embossing, hot foil stamping or electronic prepress, we have the experience, the capabilities and we will be competitive.

C.J. Graphics' success has been built on the lasting relationships we have established with our clients. Our approach is one of partnership. We like to get involved with projects early on, and if we can improve a job through our expertise, then we're happy to do so. This point of view often allows us to turn challenge into opportunity. It's why we like unusual requests and impossible deadlines.

C.J. Graphics Inc. is a proud member of:

- CPIA (Canadian Printing Industries Association)
- OPIA (Ontario Printing and Imaging Association)
- TCPHC (Toronto Club of Printing House Craftsmen)
- PIA/GATF (Printing Industries of America/Graphic Arts Technical Foundation)
- FSC (Forest Stewardship Council)
- IDEAlliance G7 Master Printer Qualified Facility

Printing Equipment



2 x 41" 6-colour Heidelberg XL 105 With Anilox Aqueous Coater

Maximum image size: 29" x 41" / Maximum sheet size: 29.5" x 41.25"

2 x 20" 1-2 colour and 1-4 colour Heidelberg GTO 52

Maximum image size: 13.375" x 19.875" / Maximum sheet size: 14.125" x 20.5"

Printing Techniques



- Conventional Offset Lithography
- C.J. Hi-Lite®
- Stochastic: 10, 20 and 35 micron
- Hexachrome
- Lenticular
- MetalFX®
- C.J. HeavyMetal®
- C.J. Specialty Coatings
- C.J. Glitter®
- Security Printing including:
 - Custom Void Pantograph
- Letterpress
 - CIC Holographic Foil
 - Scratch & Reveal

Finishing Equipment

- 1 Muller Martini Minuteman Stitcher, 6 + Cover Pocket & Hand Fed Station
- 2 45" Polar Programmable Cutters, with Complete Cutting System, Stacker, Jogger, Weigh Scale, Trans-o-mat
- 2 MBO Folders with Right Angle Attachment
- 1 Stahl Folder with Right Angle Attachment
- 1 Multi-Head Hydraulic Drill
- 1 Automatic Pallet Wrapper
- 2 Shrink Wrappers
- 1 Eyeletter, 1 Riveter,
- 1 Bostitch Stitcher
- 2 Hydraulic Round Cornering Machines
- 1 HMA Hot Melt, 2 Head Glue System
- 1 28" TEC Lighting Ultra Violet Coater
- 1 Colormatic Ink Dosing System

Die-cutting,

Foil Stamping and Blind Embossing

- 2 Each Heidelberg Platens 10" x 15" & 13" x 18"
- 1 Each Original Heidelberg Cylinder 21" x 28" & 22" x 30.25"

Location

134 Park Lawn Road
Toronto, ON M8Y 3H9
416.588.0808

COLOUR TECHNOLOGIES Prepress Services



As one of North America's leading prepress companies, Colour Technologies provides exceptional service with a fully integrated PDF workflow. Our award winning company will transform your concept to finished product with quality control procedures and leading edge technology.

The Kodak Prinergy system allows clients to upload files securely to our ftp servers. Our prepress specialists will preflight your project source files or industry standard print ready PDF files. Have a last minute edit to content or colour? No problem, our technicians can assist in page assembly, type changes, colour correction, image retouching and manipulation. Services include high resolution drum and flatbed scanning, digital image capture at C.J. Photographic Services, and a wide variety of proofing options including:

- Remote soft proofing.
Kodak InSite Prepress Portal System.
Secure web access to the Kodak Prinergy Workflow.
- Epson Stylus Pro ink jet plotters.
G7 Master / Kodak Matchprint Certification.
High resolution contract colour proofs.
- Two sided lower resolution ink jet plotters and Xerox printers are used for project imposition and mock-up proofing.
- IDEAlliance G7 Master Printer Qualified Facility



Computer to Plate

Our computer to plate department can produce many different plate types and sizes. Featuring automated loading, processing and a variety of screening options including 10 micron Stochastic screening. Colour Technologies employs state-of-the-art computer workstations with Kodak, G7 and Heidelberg process controls. With project automation, secure digital asset management and a high speed broadband Internet connection, projects can be processed with speed and accuracy, minimizing turn around time.

- Kodak Magnus 800 Quantum Platesetter with SQUAREspot thermal imaging technology.
- Kodak Trendsetter Quantum CTP Platesetter.

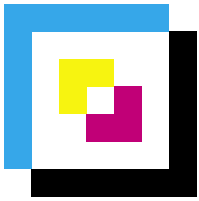
Proofing

- Epson Stylus Pro 9900 Inkjet.
X-Rite SpectroProofer in-line colour measuring.
- Epson Stylus Pro 9880 Inkjet.
- Canon ImpoProof iPF8400S two sided Inkjet.
- HP DesignJet 5500 / Techsage SpinJet two sided Inkjet.
- Canon iPF8000S Inkjet.
- Xerox Color 550 Production Printer.

Location

134 Park Lawn Road
Toronto, ON M8Y 3H9
416.588.0808





C.J. LARGE FORMAT

C.J. Large Format produces and installs a wide variety of displays and graphics, including posters, retail P.O.P., event graphics, trade show displays, floor graphics, transit shelters, wall murals, building wraps, step & repeat backdrops, mesh and vinyl banners, backlits, window graphics, vinyl cut decals, pallet programs and directional signage.

C.J. Large Format uses VariDot and greyscale Versadrop imaging technology that enables a print head to produce dots of variable sizes versus print heads using fixed droplet technology. VariDot technology creates these variable dots by dispensing ink droplets that vary in size from 6 to 42 picolitres.

The ability to vary the droplet size to as little as 6 picolitres produces sharp images with smoother gradients and quarter tones. The ability to jet large droplets up to 42 picolitres produces dense, uniform solids. The result is near photographic image quality with sharpness only before seen at resolutions of 1440dpi and higher.



The new Fujifilm Uvistar Hybrid 320 UV Press with 9 colours

Our multiple digital cutting systems can cut most rigid surfaces with its 2.36" clearance for processing materials up to 2" thick (50mm). Perfect for cutting, creasing and routing prototypes, with precise shape cutting of vinyl, corrugate, composite boards, plastics (polypropylene), foam, wood and metal-based products.



Digital Precision CNC Die Cutting

Large Format Digital Equipment

- 3 Large Hybrid Printers
- 3 Large Flatbeds with Roll Option
- 1 Large Plotter
- 1 Roll-to-Roll Eco Solvent Printer
- Rigid Media:** Up to 123" wide x any length
Maximum substrate thickness: 2 inches
- Roll Media:** Up to 123" wide
Edge to edge full-bleed printing
- Ink:** UV Curable Ink includes Black, Cyan, Magenta, Yellow, Orange and White
Eco Solvent Ink includes Black, Cyan, Magenta, Yellow, Orange and Green

Large Format Silk Screen Equipment

- 5 Col. Inline Multi Formula Maximum image 60" x 72"
- 4 Col. Inline Multi Formula Maximum image 61" x 100"
- 1 Col. Press Serifast Maximum image 44.5" x 69.5"

Lamination

- Hot/Cold Laminators
Hot or cold lamination/encapsulation up to 62" wide

CNC Die Cutting

- XY Super wide, high speed cutter
- CNC Digital laser cutters
- 107" x 63" x 2" thick
- Oscillating tool
- Kiss cutting
- Shape cutting
- Routing
- Continuous bed cutting

Finishing Equipment

- Platen Die Cutter 58" x 98"
- 110" Guillotine
- Pot Devin Glue Laminator 60"
- Squeeze Press 60" x 80"

Location

249 Evans Avenue, Toronto, ON M8Z 1K2
416.588.0808

C.J. PHOTOGRAPHIC SERVICES



It is said that a picture is worth a thousand words. Let us help convey those words, capture your audience and improve your business. A quality image is essential to sell your product in the modern multimedia marketplace, therefore the shot needs to be exceptional. Our photographic services can do just that. We can accurately capture your award-winning piece, original artwork or retail product and supply you with high resolution digital image files.

What we offer:

- High resolution photographic image capture with one of our Full-Frame FX Format cameras.
- Elinchrom portable studio lighting system.
- Product shots and installation shots are available on-site or off-site for your convenience.
- Colour correction, image retouching and manipulation to enhance any new or existing imagery. Whether it's for print or multimedia, our goal is to give you the highest possible image quality at competitive rates.



Photographic Studio



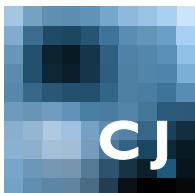
Utilizing our Nikon D800 Full-Frame 36 Mega-pixel cameras equipped with a Nikkor AF-S 24-70mm *f*/2.8G IF-ED Full-Frame Zoom Lens, we can produce images that achieve stunning detail and dynamic range. The resolution of these images is perfect for use in everything from printed brochures, websites and large-format graphic displays. If you have an idea that requires images, we have the equipment and skills to help you take it from concept to perfection.

Let us show you how we can make your art or product shots come to life and add vibrancy to your marketing materials.

Call to request a tour of our facilities today.

Location

134 Park Lawn Road, Toronto, ON M8Y 3H9
416.588.0808



Variable information printing allows you to target each customer with a personal and direct message, increasing their engagement and driving sales.

Our print-on-demand service lets you print only what you want, when you want and our web-to-print portal allows you to specify and order print from anywhere. We've streamlined the print process for convenience and speed, while maintaining the premium quality The C.J. Group of Companies is known for.

State-of-the-Art Digital Presses:

- Our sophisticated equipment enables faster turn-arounds, smaller print runs, complex mixed media and variable information direct mail campaigns.
- Our expert staff is ready to help you get the most out of digital printing. We'll work with you to streamline your print process, leaving you more time to build your productivity and sales.

Digital Services

- We are experts in personalized marketing, short-run book printing, transactional communications and all the other niche markets that digital printing offers robust solutions for. We can add value through sequential numbering and coding, giving you the tools you need to track call-backs and pinpoint your best markets.



Digital Equipment

- iGen4, Colour & Black – 14.33" x 26"
- Xerox 1000, Colour & Black w/ Spot Clear Coating – 13" x 19"
- Canon C9065 Pro, Colour & Black – 13" x 19"
- 2 x Konica Minolta Bizhub Pro 1200 Black only – 12.5" x 18.25"
- Konica Minolta Bizhub Press 1250 Black only – 12.7" x 19"

On-Demand Printing

Print only what you need; when you need it. Eliminate the need to maintain large inventories of printed collateral or promotional items by streamlining the re-ordering process.

Bindery Services

We carry a complete line of bindery and finishing equipment to produce your most complicated project in-house including: Laminators, Stitchers, Folders, Perfect Binders, Laser-guided die-cutters, Drills and Guillotines.

Variable Data Printing

Variable data printing gives you the power to connect with thousands on an individual basis. By using our in-house data experts, we can optimize your database creating excellent results.

Direct Mail Services

From one piece to thousands, C.J. Digital has a Direct Mail program to meet your needs.

Location

60 Horner Avenue
Toronto, ON M8Z 4X3
416.588.0809

THE C.J. GROUP OF COMPANIES

Environmental Initiatives



The C.J. Group of Companies is dedicated to the promotion of innovative business practises that minimize our impact on the environment not because it's smart business but because we feel it's the right thing to do!

C.J. continues to be recognized for its commitment to sustainability not only by our clients but also through award contests and our Industry. Practising environmentally responsible printing has always been important to us.

We collect and recycle all paper waste in the production cycle, including pre-production trimmings from paper cutters and post-production waste, including corrugated cardboard, from printing and binding operations.

All our production facilities are computer controlled for heat, air-cooling and humidity to ensure optimal energy efficiency. Unprinted stock remaining after a job is completed is donated to local hospitals, day care centres, schools, colleges and community groups.

We also aggressively recycle all plastic and aluminum beverage cans. We support Green Shift™ and their endeavours to leave a smaller carbon footprint.

We are members of several professional printing organizations, which actively pursue environmental concerns at the Provincial and Federal Government levels.

C.J. is proud to be a socially and environmentally responsible company, and as such, has obtained Forest Stewardship Council (FSC®) Chain-of-Custody certification. We are among the first printers in North America who received this valuable certification.

“The environment has always been important to us at The C.J. Group of Companies. We were one of the first printers in Canada to switch to BioDerived inks, as well as adopt solar energy and windmill-generated electricity. We believe that if we all do our part to reduce our footprint, the world will be a better place!”

– Jay Mandarino President & CEO

Ongoing Initiatives

- Solar Panels on roof for hot water
- Wind Turbines power outdoor lighting
- LED and T5 fluorescent lighting throughout
- Forest Stewardship Council® certified by the Rainforest Alliance
- BioDerived Ink
- Automatic Ink Dosing
- Recycling of all paper waste
- Recycling unused stock
- ML Humidification
- Computer-to-Plate with chemical recycling
- Remote Online Proofing
- Reverse Osmosis Water
- Hydro Conditioning



The BioDerived, Solar and Wind Power logos were designed and trade marked for the exclusive use of The C.J. Group of Companies and our clients to promote the environmental responsibility that continues to surpass our industry's standards on any items we print for them.

Location

134 Park Lawn Road, Toronto, ON M8Y 3H9
249 Evans Avenue, Toronto, ON M8Z 1K2
60 Horner Avenue, Toronto, ON M8Z 4X3
416.588.0808



C.J. INTERACTIVE Strategy + Innovation

Our talented team of in-house developers have a proven track record of implementing cost-effective web-based solutions to improve your business processes. From content management systems for keeping your website up to date, to full marketing order portals using our proprietary C.J. Drive® platform, to completely customized web applications tailored to your business needs. Our team brings years of experience and a wealth of ideas to the table, to help you streamline your online operations and remove headaches from your day-to-day workflows while saving you time and money through automation and “always on” access to the info and tools you need.

C.J. Drive® Online Ordering System

C.J. Drive® is a custom-built, proprietary online ordering and management tool for marketing materials, corporate stationery, printed collateral and a whole range of customized promotional materials. It is streamlined access to the printed or produced items that bear your name and message and drive your business where you want it to go, saving time and money.

C.J. Drive® allows you to customize common marketing materials – from Point of Sale items like Posters, Banners and Table-Tents to corporate brochures, letterhead and business cards – with text, images and logos, allowing your staff to quickly and easily procure head-office approved creative online, 24 hours a day. Add this to our efficient digital print solutions and you can have completely customized/regionalized material in the hands of the employees that need it within 48 hours.

The best part is that your users can only customize the areas you've designated: For example, they might be able to add their own portrait and contact information to a sales sheet, but they can't change the colours, fonts or revise the copy unless you've allowed them to, locking down your corporate branding standards. Plus, with C.J.'s high standards of print-quality you never have to worry about inconsistencies in stock or corporate colours that may occur when materials are printed with different suppliers across the country.

Other C.J. Interactive Services Include:

- eCommerce Solutions
- Personalized Websites (PURL)
- Personalized Print (Variable Data Print)
- Digital Publishing – eBooks
- Digital Publishing – Flipbooks
- Custom Web Application Development
- Marketing Solutions



A selection of our clients using C.J. Drive®:



Mercedes-Benz



**AND MORE THAN 70 OTHERS!
PLUS ADDING EVERY WEEK**

Location

249 Evans Avenue, Toronto, ON M8Z 1K2
416.259.8847



Faced with complex, ever-changing challenges, organizations realize that constant, ongoing innovation is critical to stay ahead of the competition. It is why the ability to think differently and generate a new idea becomes an important skill set.



C.J. Innovation has been working actively and has cultivated this skill to give our clients a step ahead of the competition and a step further into the digital world.

C.J. Innovation is currently developing in-house, advanced technology driven products such as 3 Dimensional Holographic Displays, Virtual Greeting Standees, Interactive Touch Screens, Video Magazines Advertisements and the use of Nano Lighting to offer our clients the latest advancements in advertising technologies.

C.J. Virtual Greeter®

The C.J. Virtual Greeter is an impressive information, branding and promotional messaging video which displays a holographic image projected on a life-sized cut-out that can help deliver a message, promote specials to drive sales or demonstrate products.

Model:
Lorena Urrutia-Mandarino

C.J. Hologram Display®

This system displays 3D animation files which can be viewed from 360 degrees with stunning visual 3D effect. This piece makes an outstanding main feature to an exhibition or event. Show off your product or messages as a 3D holographic projection, viewable from all angles.



C.J. Interactive Touch Screens®

Interactive touch screen displays are proven to enhance brands, increase customer awareness and maximize sales.

We can create:

- eye-catching window displays
- striking countertop stands
- interactive touch screens
- animated electroluminescent posters



Location

249 Evans Avenue, Toronto, ON M8Z 1K2
416.259.8847

C.J. Special Effects® is our digital enhancement service. We take pre-printed sheets from all three departments, litho, digital and large format, and apply finishes that engage with your audience and increase the value of the finished product. The ability to create timely and cost effective printed items is due to the use of cutting edge digital technology over traditional tools and dies.

Our Scodix Ultra Pro with Foil machine applies a combination of C.J. Hi-Lite, a raised UV polymer, and foils in textures and patterns to create tactile and visually impactful finishes. The use of variable data on the Scodix machine allows for truly unique and individually personalized foils and effects. We use a four camera system for 100% registration on every sheet.

The Highcon Euclid II+ is our laser die-cutting, creasing, kiss-cutting and engraving machine. The level of detail and complexity of cuts that are possible on this machine cannot be matched in the printing industry. Prototypes and multiple versions of finished pieces are now a reality through just the creation of different PDFs.

Scodix Ultra Pro with Foil

- 30" x 21" max – 11.7" x 16.5" min
- Foil width 18" max – we can run multiple colours simultaneously
- Coated or laminated stocks
- 6-30pt
- 1,250 sheets per hour

Highcon Euclid II+

- 40" x 28" max – 12.5" x 18" min
- Coated, laminated and uncoated stocks
- 8-24pt label and paperboard stocks
- Up to 47pt microflute
- Up to 2,800 sheets per hour

Location

249 Evans Avenue, Toronto, ON M8Z 1K2
416.588.0808



3D COLOUR

3D Colour Printers & Equipment Sales



3D Colour is Canada's best source for 3D printing technology, from the user-friendly MakerBot series of 3D printers to the amazing Mcor IRIS and Arke – eco-friendly, full-colour 3D printers that use paper to print beautiful 3D prints. Our Etobicoke showroom features both MakerBot and Mcor devices, letting you view and experience the technology first hand.

Mcor Full-Colour 3D Printers

Mcor Technologies envisions a future where everyone can easily turn their ideas into low-cost, full-colour, eco-friendly 3D objects. Providing accessibility to a once niche technology is the driving force behind Mcor's IRIS line of 3D printers. Based on Selective Deposition Lamination (SDL) technology, they are the only 3D printers to use paper as the build material, creating durable, stable and realistic models, enabling you to:

Gain Competitive Advantage

- Shorten design cycles and time to market by printing numerous 3D models as needed at your desk.

Cut Costs

- Discover and fix design errors early.
- Reduce costs for prototyping and tooling.
- Decrease travel to production sites.

Increase Sales

- Take realistic 3D models to prospects, sponsors, events and research groups.

3D Printing

C.J. Interactive operates advanced 3D print devices on-site, outputting both single colour plastic and dynamic, full colour three-dimensional prints.

Whether you are creating a custom art piece, a uniquely personalized gift, a prototype for a new product or a replacement part for your home or office, 3D printing offers a variety of exciting possibilities for producing physical objects from your digital designs.

Our Etobicoke showroom, located just off the Gardiner Expressway, features both Makerbot and Mcor devices, letting you view and experience the technology first hand.



MakerBot 3D Printers

Explore the exciting possibilities of the desktop 3D printing revolution! MakerBot printers use PLA plastic filament to produce 3D objects, and are great for creating prototypes in professional and educational settings, or for making fun gadgets for the home. Available in a variety of sizes and price-points, MakerBot printers are reliable and easy to use for those interested in exploring 3D printing technologies.

For the Home

Use cutting-edge and affordable MakerBot 3D printing products and services to transform your home into an innovation hub for making unique décor, gifts, tools, parts, and other projects.

For the Professional

Use MakerBot 3D printing products and services to bring your new mechanical, industrial, architectural, medical, or artistic designs to market fast.

What Can You 3D Print?

- Unique art, sculpture, gifts, prototypes, and décor for your friends and family.
- Replacement parts, hooks, handles, and more for the house and office.
- Customizable rings, medals, vases, and more with the MakerBot PrintShop app.
- 3D print free designs from Thingiverse.com or download MakerBot designs at the MakerBot Digital Store.



Location

249 Evans Avenue, Toronto, ON M8Z 1K2
416.588.0808 Ext. 320



C.J. FULFILLMENT & LOGISTICS SOLUTIONS

Our dedicated team strives to maintain the highest industry standards in the preparation and delivery of all our customers' finished goods.

Fulfillment Team

Our Fulfillment team is part of our "Value Added" customer oriented business strategy. Once you have decided to print with us, why not take advantage of our Warehousing/Inventory Control and Pick and Pack services. With competitive storage and order processing rates we can remove any of the unnecessary overhead costs associated with large marketing campaigns.

We create and administer customized web-based interfaces that allow our customers to place orders online from their desktop that go directly to our Fulfillment team for order processing and shipping of any stored materials in our "Print Specialized" warehouse environment. This enables a more direct and efficient method of supplying your business requirements in a timely and cost-effective manner. We can also create/build customized reporting for whatever your requirements are.

From our own fleet to small courier companies, C.J. Fulfillment & Logistics Solutions ships with virtually everyone. Whether you require FedEx, Purolator or UPS shipments, our division has permanent and dedicated terminals to ship with all three major carriers which include fast tracking and proof of deliveries whenever needed. Whatever your carrier preferences are, C.J. Fulfillment & Logistics Solutions will accommodate.

On-site Recycling

Our on-site recycling facilities enable us to remove any concern about the proper disposal and environmentally-friendly reclamation of your intellectual property. C.J. Fulfillment & Logistics Solutions takes great care and effort to ensure a multitude of media materials is recycled properly. What makes great environmental sense also makes great business sense!

Location

249 Evans Avenue
Toronto, ON M8Z 1K2
416.588.0808



ARTWORDS

artwords

Artwords is a division of C.J. Graphics Inc., one of the largest award-winning privately owned communications and graphics solutions firms in Canada. We partner with our clients to bring their most successful marketing ideas to life.

Need final artwork produced for your latest design concept? Artwords should be your first choice!

Full Service Graphic Production

We do everything under one roof, including final artwork, die lines, mockups and structural work for any of your packaging or case display needs.

With in-house proofreading, engineering and design, art direction, and a full prototype department, there is no job too small or too big. Our team of professionals has over 35 years of experience and can handle any marketing idea your imagination can conjure.

The Latest Technology

Artwords works with the best technology available, and our production studio is capable of creating 3D models using the latest 3D printers. We use high-resolution digital UV Curable flatbed printers, roll printers, fabric printers, vinyl and dimensional cutters, and a full range of the latest sign making systems.



Our clients



Location

249 Evans Avenue
Toronto, ON M8Z 1K2
416.599.5933



C.J. OYSTER PUBLISHING

C.J. Oyster Publishing provides custom publishing services and produces a range of magazine titles. It is a member of The C.J. Group of Companies, one of the largest award-winning privately owned communications and graphics solutions firms in Canada.

Custom Publishing

C.J. Oyster Publishing is dedicated to meeting the increasing demand for short-run books and on-demand or just-in-time publishing, eliminating many of the barriers to self-publishing.

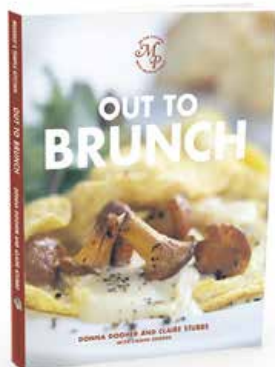
Whether you are an established or first-time author, artist, or photographer, you can leverage our services to publish and distribute your work. We print and publish limited edition prints, books, creative catalogues and photography.

Our Services

State-of-the-art Printing, from single-copy to large-run lithography to digital e-books. We work with the most creative designers and production teams to bring your vision to reality.

Distribution support with multiple online channels to help drive sales.

Value-added Services including online selling options; providing information about funding resources; subsidizing costs through co-publishing deals (as approved by our editorial board).



Contact:

Jay Mandarin

Publisher & CEO

jay@CJOysterPublishing.com



Designedge^{Canada}

Designedge Magazine Publishing informs, inspires and celebrates Canada's professional design community. We are a multi-faceted media outlet and everything we do is packaged in a style worthy of our creative audience.

Our Platforms

Designedge Canada

Sent to more than 10,000 design professionals across Canada with an 85% request rate.

Designedge Canada Express

E-newsletter sent every three weeks to more than 10,000 design professionals.

Designedgecanada.com

The "go to" site for up-to-date news with more than 20,000 unique monthly visitors.



Jobedge^{The Designers Job Board}

Our job board is the leading creative talent resource in the country. Job posting is easy with our simple interface and convenient 24/7 online self-serve order form. Jobedge offers triple exposure: the Jobedge website; delivery to over 10,000 inboxes via the Designedge Express e-newsletter, and tweets to an audience of over 8,000 followers.

Premium Service Rate: \$135 for 30-day service

VIP Service Rate: \$150 for 60-day service

CANADIAN Food Aficionado^{MAGAZINE}



Canadian Food Aficionado is a new publishing venture for all food lovers with a guide to the best food and dining experiences in Toronto and Southern Ontario, from the fanciest restaurants to the funkiest burger joints. Distributed to high-income households in the GTA region, and through airline lounges, leading hotels, restaurants and events, ensuring we deliver the right target audience for you.

For publishing questions, contact:

Jay Mandarin

Publisher & CEO

jay@CJOysterPublishing.com

For advertising questions, contact:

Matt Williams

Director, Sales & Marketing

matt@SBCmedia.com

SBC MEDIA



SBC Media is a division of C.J. Oyster Publishing, the largest publisher in Canada of action sports media brands. Our titles are iconic brands with engaged and loyal audiences.

Print

Our magazines reach more than 40,000 action sports enthusiasts, via bulk mail to shops, individual subscriptions, and the newsstand. Our pages stand out with superb photography and extremely high production values – including proprietary and leading-edge laser die-cutting and raised UV printing applications on the covers.

Online

We have a strong following and traffic across our websites.

Newsletters & Social Media

We have an extensive database of newsletter readers, and a strong base of followers on social media including Instagram, Facebook and Twitter.

Custom Programs

We partner with clients to create programs that deliver their messages to our audience in an effective and engaging manner.

Our Readers

Our audience is the coveted 15-35 age group with high household income – young, hip, urban, savvy trendsetters.

For sales related questions, contact:

Jay Mandarin, CEO & President
jay@CJOysterPublishing.com

Matt Williams, Director, Sales & Marketing
matt@SBCmedia.com

Arlen Ekstein, Account Director/Sales Manager
arlen@SBCmedia.com

For circulation questions, contact:

Selina Rahaman, Circulation Manager
selina@SBCmedia.com

For editorial questions, contact:

David MacKinnon, Editor
Snowboard Canada/SBC Business
david@SnowboardCanada.com

Kyler Vos, Editor
SBC Surf
kyler@SBCsurf.com

Melissa Kurtin, Editor
SBC Wakeboard/SBC Women's Annual
melissa@SBCwakeboard.com

Jeff Thorburn, Editor
SBC Skateboard
jeff@SBCmedia.com



Our Brands

sbc SNOWBOARD
snowboardcanada.com

sbc SKIER
sbcskier.com

sbc SKATEBOARD
sbcskateboard.com

sbc WAKE
sbcwakeboard.com

sbc SURF
sbcsurf.com

sbc Resort Guide
sbcrestortguide.com

sbc Business
sbcbusiness.com

sbc Women's
ANNUAL
sbcwomen.com



Location

249 Evans Avenue
Toronto, ON M8Z 1K2
416.588.0808

Satellite offices:

Tofino, BC
Whistler, BC
Vancouver, BC
Calgary, AB
Montréal, QC



JBM AUCTION SERVICES

"Lend A Hand By Raising Yours"

Jay Mandarino

Professional Fundraising Auctioneer

Over the past 27 years, Jay Mandarino has raised more than \$50 million dollars for hundreds of charities worldwide by performing as a professional auctioneer through his Not-For-Profit Corporation, **JBM Auction Services**.

At his day job, he is President & CEO of 30 companies including one of the world's largest Not-For-Profit indoor skateboard parks & schools.

The link called "Sightings" on his company's website www.jbmauctionservices.com, shows Jay with many of the celebrities that he has worked with, both professionally and philanthropically.

From Los Angeles to Miami to New York to Toronto, Jay has performed at events for David Foster, Sting, Gordon Ramsay, Ben Affleck, Michael "Pinball" Clemons, Eva Longoria, Jude Law, Michael Bolton, and Sir Elton John. Jay is an outstanding auctioneer and performer whose motto is, "Lend a hand by raising yours."

Jay's philanthropic work has been acknowledged in many editorial articles, letters of praise and with numerous awards including two medals – the Diamond Jubilee Medal from Her Majesty Queen Elizabeth II and the Ontario Medal for Good Citizenship from the Lieutenant Governor of Ontario, recognizing individuals who, through exceptional long-term efforts, have made outstanding contributions to their communities. Jay has always had a strong passion for helping others conquer their own human challenges and it is this passion that drives him to give so much back.

**For more information,
Jay can be reached by email:
jay@jbmauctionservices.com**

Auction Galas & Events



Tom Cruise

Sting

Chef Gordon Ramsay

Lorena Urrutia-Mandarino

Ben Affleck

Michael Bolton

Martin Short

JBM AUCTION SERVICES

"Lend A Hand By Raising Yours"



Jay at work



Sightings



Eugene Levy



Paul Haggis

Jude Law



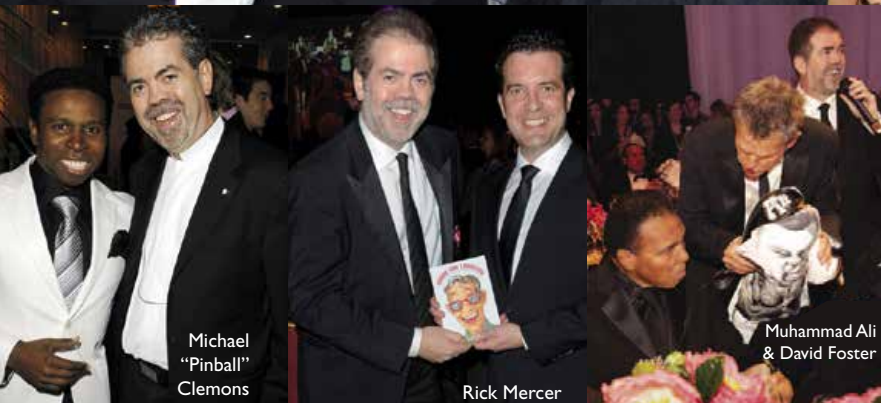
Goldie Hawn

Location

134 Park Lawn Road
Toronto, ON, Canada M8Y 3H9
416.588.0808 ext. 232

jay@jbmauctionservices.com
www.jbmauctionservices.com

A Not-For-Profit Corporation



Michael
"Pinball"
Clemons

Rick Mercer

Muhammad Ali
& David Foster

CJ's SKATEPARK is a division of The Canadian Skateboard Park & School Association (a Not-For-Profit Corporation). Our mission is to engage and empower all children in the community including at-risk youth and those with special needs such as kids affected by Cancer, Autism, Down syndrome, Deafness, Aspergers, ADHD, OCD, LDs or any other challenge one might have. This is achieved in a safe and fun learning environment through recreation, development and mentoring in the sports of skateboarding, scooter riding, in-line skating and other park activities.

Facility

CJ's SKATEPARK is the 4th largest indoor not-for-profit facility in the world featuring Canada's largest indoor foam pit, vert ramp plus an entire range of mini ramps including a 4' and 3' spined mini ramp/bowl, a 6' mini ramp with concrete pool block coping and three 8' high quarter pipe ramps. The street area features obstacles including flat and round bars, a step up, A-frame, several wall rides, hubba ledges, jersey barrier, a steep brick bank, bank to banks and a five set. All ramps are covered with a premium surface material. Perfect for beginners to experts.

CJ's SKATEPARK features a state-of-the-art surround-sound system and LCD monitors throughout the park with over 40 high-definition cameras for monitoring. An air-conditioned lounge and SONY PLAYSTATION rooms are available for birthday parties, private functions and corporate events.

We can take care of all your food and beverage needs at our concession stand serving Maple Lodge Farms chicken hot dogs, Pizza Pizza, Icee, chips, Gatorade, bottled water, juices and most of your favourite Pepsi drinks.

CJ's Pro-Shop carries a huge selection of decks, wheels, trucks, scooters, helmets and safety gear.

Demos and Learning Sessions

Available for high schools, school fairs, cultural events and community organizations.

Special Needs Programs

Mentoring programs for special needs children (Autism, Aspergers, Deafness, Down syndrome, ADHD, OCD, LDs)

Lessons and Camps

- Private and group skate/scooter lessons with trained instructors
- Skate/scooter camps – Summer/Winter/PD days

Sponsorship Opportunities

There are many corporate and individual sponsorships with naming opportunities available. We offer extensive benefits and recognition as well as exposure to all of our kids, parents, spectators and the many community events we perform at.

Location

60 Horner Avenue
Etobicoke, ON, Canada M8Z 4X3
416.259.6888
www.CJsSKATEPARK.com
A Not-For-Profit Corporation



ISCP/SKATZ



The ISCP (International Skateboard Certification Program) / SKATZ (Stance, Kicks, Axles, Transfers and Zen) provides a framework for assisting children and youth to learn the art of skateboarding.

- Developing and maintaining a high level of safe, practical experience & knowledge of skateboarding.
- Developing the skills required to become a confident and knowledgeable skateboard instructor.
- Training and mentoring students and instructors to develop their knowledge of skateboarding.
- Meeting a high standard of quality skateboard instruction that parents can feel great about.

Program Objectives

The ISCP/SKATZ Program provides a quality skateboarding progressive teaching system for children and youth age 6+.

- 5 step progression which includes leadership training:

S – Stance
K – Kicks
A – Axles
T – Transfers
Z – Zen

- Flexibility to tailor to student's individual progress.
- Recognizes key principles of child development.
- Emphasizes fun and learning.
- Includes a healthy lifestyle and nutritional education component.
- Progress is measured with incentives & report cards.



Program Assets



This international certification teaching system program is for you if you have built a skatepark and are looking for creative ways to increase revenues while servicing community need.

- Ready made progressive program model and teaching system for you to market and generate revenues from your skatepark.
- The four level training program will qualify your staff to lead the ISCP/SKATZ® Skateboarding Progressive Lesson System. A model for safe, affordable program delivery.
- Employment opportunities for instructors that have a passion for skatepark activities.
- Geared for youth, this training and leadership program is just what you need to deliver quality skateboard programming.
- Value in being part of programming model that is tested and in place in other municipalities.
- Demonstrate to Council and the Community your commitment to youth, your customers and skateboarding

Contact us to find out more!

Location

60 Horner Avenue
Etobicoke, ON, Canada M8Z 4X3
1.888.953.5330
www.iscpskatz.com • www.goskatz.com